# Why Choose a China Sourcing Agent

### Audio file

 $3 RedFlagsWithoutSourcingAgent\_compressed.mp4$ 

## Transcript

00:00:00 Speaker 1

Hi, how are you? I am Roger Budhrani. I am the CEO of China Sourcing international. If you're thinking of producing your product in Asia, but you're worried about the trust, the language, and the quality, I'll be creating a series of videos to help you through this process to get all the insider tips on manufacturing in Asia, hit the subscribe button.

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Hello in this video I'll tell you a bit about myself, our company CSI, and also what we can help and do for our clients. Make sure to stick it out to the end of the video where I will share with you 3 red flags of going directly to a factory without going through a sourcing.

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I was born and raised in Hong Kong and other than speaking fluent English, I speak Cantonese, Mandarin and.

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Before entering the world of sourcing and manufacturing business, I was actually studying and working in the United States. I'm also a proud member of Sigma Alpha MU fraternity samy's.

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Our CSI offices are located in Hong Kong and in

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China and each of our staff have at least 10 years of experience and I myself have 40 plus years of experience in the sourcing and manufacturing industry. We help our clients who are inventors, product developers and importers to turn their product ideas into reality. Products such as this, this, this and this.

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And of course, this and why not this? We have invested 40 years in doing what we love and have extensive knowledge in a sourcing B product engineering, C costing and terms negotiation and D and this is very important. That is the quality control inspections.

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The testing of each product over the years I've curated, and Cherry picked a team of experts to build high quality products for our clients.

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Our greatest USB is that over the years we have built up an entire network of reliable industry contacts and factories that build US products at an excellent value. Let's jump into the three major red flags.

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To watch out for when going to a factory without a source.

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Agent it can be extremely difficult to maintain the quality of the production all throughout.

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Most important thing is that audit has to be done properly and we have to know what kind of licenses certifications they've.

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And in order for us to know that we can deal with them, that they are not owing people money outside and that once we give them the money, we know that we will get the production done that's most.

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Of course, we will get reference clients from them as well to know who they're dealing with and what kind of products they're dealing with. We look at their products that they're dealing with online, whatever they're doing right now, see if the quality of that item is good for our type of quality that we want. Of course, most important thereafter is that when we really give them the order.

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Once we go into production, the 1st 100 pieces we go in to inspect first and then after that mid-tier we go in again and then final QC we do it. The most important is all this.

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Process because if you don't do that process then it all falls. So, while some factories may say they would like to inspect for you, however, that is a conflict of interest. Yes, you can also use a third-party inspection company and the Pro is that you do get an objective view of the production at the end.

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Con is that they will only inspect at the very end and then you know issues might crop up and you don't know where that is going, and you'll lose time and money. The second major red flag is language barrier. If you don't speak the.

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In which it can lead to major miscommunication, especially when communicating engineering and technical terms, especially when conveying your own vision to the factory. Majority of our clients are Americans and Europeans, and our team understands their needs and their standards.

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Able to get down to the detail with our fluency of the language, the third major red flag is packing and shipping. If you don't have people on the ground to guide your fact.

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Try to pack your products. Factories can 90% of the time. Resort to using cheap cardboard to bring their overall cost down to increase their profit margin, which can easily lead to chips, Marks and damaged goods.

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Having an experienced team on the ground will ensure that your products get packed and shipped to you safely. There you have it. The three major red flags for going direct without a sourcing agent. We are seasoned industry leaders in the sourcing and manufacturing space.

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Working with us is like having your own office here.

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In China and most importantly, having your own support system with boots on the ground, we are here to be your eyes, ears, and mouth to solve any issues and get the production running. I'd be happy to guide you if you have any product, idea, or innovation in mind. Click the link below to chat with us either on e-mail or on WhatsApp.